



# wine women & shoes<sup>®</sup>

PRESENTED BY VENUS MED SPA

*November 16-18, 2023*

BENEFITING FORTY CARROTS FAMILY CENTER



# Meet Our 2023 Co-Chairs



We are honored to co-chair the award-winning [Wine, Women & Shoes Sarasota 2023](#) benefiting [Forty Carrots Family Center](#). We support the Forty Carrots vision that all children will be raised in homes that are emotionally and physically safe, filled with nurturing relationships and positive learning experiences.

As we prepare to rock the runway, our purpose to raise critical funds to support Forty Carrots' work in Sarasota and Manatee counties through parenting education, early childhood education and mental health services has never been more important.

Join us for the ultimate girlfriends' day out with visiting vintners, retailers, and our dedicated Solemen. Most importantly, join us and together we can create good beginnings that last a lifetime.

## Cheers!



*Allison Inre & Renee Phinney*

Wine, Women & Shoes 2023 Co-Chairs

## MARKETING PROFILE



Wine, Women & Shoes Sarasota  
Facebook Page

**3.7K Followers**



Wine, Women & Shoes Sarasota  
Instagram Followers

**1.6K Followers**



Wine, Women & Shoes Sarasota website  
visitors in a 6-month period during WWS

**5,355**

**Event series attended by  
1,060 people including**



**600**

Guests



**60**

Volunteer  
Solemen



**75**

Volunteers





# Forty Carrots Family Center



**OUR MISSION** - To nurture healthy child and family development through research-based, relationship-centered education and mental health services.



**Forty Carrots**  
**Family Center**

**Good Beginnings That Last A Lifetime.** Founded in 1993, Forty Carrots is guided by a vision that all parents will provide their children with experiences and environments that are emotionally and physically safe so that they can grow into capable and caring young people.

## AREAS OF EXPERTISE

**PARENTING EDUCATION** - Providing information, skills, and support to some of our community's most at-risk families. These services seek to improve outcomes for children ages 0-5 through its work with parents and children.

**MENTAL HEALTH** - Offering individual and group therapy to children, adolescents, and their families. These services are individualized to meet each client's mental health concerns and to improve overall functioning.

**EARLY CHILDHOOD EDUCATION** - Preparing children for success through high-quality education, taught by degree-level teachers integrating the latest research and best practices.

**2,533**

**CHILD & FAMILY  
THERAPY SESSIONS**

**5,858**

**CLIENTS SERVED**

**96%**

**CLIENTS RECEIVE  
FREE SERVICES**

**1,481**

**PARENTING EDUCATION  
GROUPS \*FY23**



Forty Carrots Family Center's 4-star (highest possible) rating is based on its strong financial health and commitment to accountability and transparency.

# Schedule of Events



## PRE-EVENT

**WEDNESDAY**  
OCTOBER

**18**

### **Table Selection Reception** Exclusive for Table Sponsors

**5:30 PM - 7:00 PM**

Choose your table location in the ballroom! At this kickoff reception, sponsors will select their table location for The Signature Luncheon. Table selection order is based on contract receipt date and sponsorship level.

Hosted by



## WINE, WOMEN & SHOES – THE WEEKEND

**THURSDAY**  
NOVEMBER

**16**

### **VIP Vintners Reception** Exclusive for Sponsors

**5:30 PM - 7:00 PM**

As a special thank you to our sponsors and patrons, attendees meet our visiting vintners, sample their offerings, and mingle with fellow donors.

Hosted by



CLIVE | DANIEL  
HOME

**FRIDAY**  
NOVEMBER

**17**

### **The Signature Luncheon** The Ritz-Carlton, Sarasota

**10:00 AM - 2:45 PM**

**followed by the Champagne Lounge & Dancing till 5:00 PM**

Enjoy three of life's greatest treasures – wine, shoes, and the company of your closest girlfriends. Sip delectable wines while you shop in a specially curated marketplace. Lunch with your besties while you take in an entertaining fashion show featuring L. Boutique, and, of course, delight in personalized attention from our very own Solemen. End your day dancing in the champagne lounge.

**SATURDAY**  
NOVEMBER

**18**

### **Winemaker Dinners**

Hosted in Exclusive Homes & Venues

Intimate themed dinners featuring visiting vintners as special guests are the perfect venue to entertain clients, meet potential clients and friends. Dinners attract not only devotees of our Signature Luncheon, but other interested community members as well.

### **Make it a sleepover!**

Call The Ritz-Carlton, Sarasota at 941-309-2217 to make your reservations and ask for the preferred Wine, Women & Shoes catering rate. (Restrictions apply.)

# 2023 Lead Sponsors



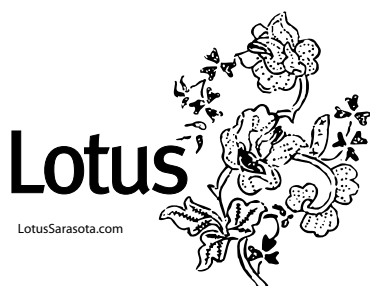
## PRESENTING SPONSOR



## TITLE SPONSORS



## FASHION SHOW PRODUCER



# Title Sponsor



**Serve as a lead sponsor of Wine, Women & Shoes in support of Forty Carrots Family Center!**

**Choose your preferred row for your table of 10 guests**

**FIRST ROW | \$32,000**

**SECOND ROW | \$29,000**

[\*\*BUY NOW\*\*](#)

**Title Sponsor recognition includes the exclusive, branded, interactive champagne wall at the reception entry.**

Feature your logo on this exciting, interactive installation at the entry to the luncheon! Upon pressing the buzzer, ladies will be thrilled when 5 gloved hands reveal a welcome glass of bubbly. Wall, signage, staffing and bubbly provided by WWS.



## TITLE SPONSOR RECEIVES

### TICKETS

**6** - VIP Vintners Reception

**10** - at one table, your choice of row, at The Signature Luncheon with premium wines and bubbly and option to purchase up to 2 additional tickets to make your table a 12 top

**2** - Winemaker Dinner tickets

### RECOGNITION

- Logo recognition on: Website, Social Media, Program Book, Screen at Luncheon, and the event wrap video used for a full year of event promotion
- Full page, color ad, inside front cover placement in large format WWS program book
- Supply three Solemen to represent your firm
- Recognition on Forty Carrots' marquee on Tuttle Avenue
- Introduction of Title Sponsor by Forty Carrots concierges at all wine dinners
- Opportunity for recognition on-stage at The Signature Luncheon with your logo on screen
- Qualification as Forty Carrots "Jewel," the agency's highest level of donors which includes: invitation to the annual Jewels' Reception, logo recognition in the Forty Carrots Annual Report and one full year of scrolling logo on Forty Carrots' homepage

**Table selection order is based on overall sponsorship donation and payment receipt date.**



# Front Row Tables



*All tables include 10 guests and your choice of one underwriting on pages 9-11.*

## FRONT ROW STILETTO | \$18,000

### DIVA LOUNGE | \$24,000 (4 Available)

**Extra Benefit:** Enjoy private access to the Diva Lounge during the Shopping Reception. Includes access for ten guests to the lounge, signage and custom pillows + reservation for ten guests in Jack Dusty following The Signature Luncheon.

### CHAMPAGNE DEN | \$21,000 (2 Available)

**Extra Benefit:** Luxury patio seating for your squad during the Champagne Lounge after party including a bottle of bubbles.

*NEW...* Review the underwriting on pages 9-11 and buy your table.

[BUY NOW](#)

## ALL FRONT ROW TABLES RECEIVE

### TICKETS

**4** - VIP Vintners Reception

**10** - at one front row table at The Signature Luncheon with premium wines and bubbly and option to purchase up to 2 additional front row tickets to make your table a 12 top at \$1,500 per person

### RECOGNITION

- Your choice of underwriting recognition from pages 9-11
- Logo recognition on: Website, Social Media, Program Book, Screen at Luncheon
- Full page black & white ad in large format WWS program book
- Supply one Soleman to represent your firm
- Sponsorships above \$20,000 qualify as a Forty Carrots "Jewel," the agency's highest level of donors which includes: invitation to the annual Jewels' Reception, logo recognition in the Forty Carrots Annual Report and one full year of scrolling logo on Forty Carrots' homepage

***Table selection order is based on overall sponsorship donation and payment receipt date.***

# Second & Third Row Tables



All tables include your choice of underwriting on pages 9 - 11.

## SECOND ROW

### TABLE OF TEN | \$14,000

Add tickets to make your table a 12 top  
at \$1000 per person

## THIRD ROW

### TABLE OF TEN | \$10,000

Add tickets to make your table a 12 top  
at \$750 per person

**SOLD OUT**

*NEW...* Review the underwriting  
on pages 9-11 and buy your table.

[BUY NOW](#)

## SECOND & THIRD ROW TABLES RECEIVE

### TICKETS

2 - VIP Vintners Reception

10 - at one table at The Signature Luncheon and option to purchase up 2  
additional tickets to make your table a 12 top

### RECOGNITION

- Your choice of underwriting recognition from pages 9-11
- Logo recognition on: Website, Social Media, program Book, Screen at Luncheon
- Supply one Soleman to represent your firm

**Table selection order is based on overall sponsorship donation and payment receipt date.**

# Individual Tickets



**FRONT ROW**  
**\$1,500 per person**

Includes 2 tickets to the VIP Vintners'  
Reception at Clive Daniel Home

**SECOND ROW**  
**\$1,000 per person**

[BUY YOUR TICKETS NOW](#)



Review the underwriting options below.  
**BUY** your table and indicate your choice.

Updated 6/18/23



## 1. FUEL THE FUTURE (multiple available)

Your generous donation will offset the cost of maintaining Forty Carrots' five vans, which travel over 29,000 miles a year to 35 locations throughout Sarasota & Manatee counties providing essential parenting education, early childhood education and child & family therapy to families from all walks of life. Underwriting includes name or logo recognition at The Signature Luncheon.



## 2. PASS THE APPETIZERS (multiple available)

Delight ladies as The Ritz-Carlton servers pass appetizers to guests during the Shopping Reception. Your logo will be included on a tent card on serving trays recognizing your generosity.



## 3. LIVE CAM

See your logo on screen at The Signature Luncheon each time our mobile camera goes live during all the most exciting action in the ballroom.



## 4. PHONE CHARGERS

Be a hero and help guests stay connected. Your logo will be included on 110 phone chargers (2 per table) placed on each luncheon table.



## 5. LIGHT UP FOAM BATONS

Add your logo to these fun light-up wands sure to rock the room presented by the Solemen.



## 6. SOLEMEN & VOLUNTEER LUNCHES

Sixty gentlemen serving as Solemen and 75 volunteers spend their day making WWS The Best. Day. Ever! for our generous donors. Show your support for their hard work by underwriting their lunch. Your name/logo will be included on signage in the lunchrooms.

Review the underwriting options below.  
**BUY** your table and indicate your choice.

Updated 6/18/23



## 7. XL GUITAR PHOTO BOOTH

Add your logo to a 10' tall guitar staffed by our own Solemen who will take photos during The Shopping Reception using guests' phones. The guitar will also be available after lunch for guests to take photos on their own.



## 8. GLITTER TATTOOS

WWS ladies love to sparkle for the day and will rock the room in WWS themed temporary body art. Includes two tattoo artists and signage with your logo at the booth.



## 9. MOBILE PHOTO BUS

Ladies will have fun jumping into this new themed van photo booth for a unique photo experience. Your logo will be included on the van and on digital photos.

***ALL ITEMS BASED ON AVAILABILITY.***

## AVAILABLE FOR PURCHASE WITHOUT A TABLE/TICKETS

- Your choice of underwriting item (\$5000 donation)
- Tradeshow/promotional booth during The Shopping Reception 10am - noon (\$4000 donation)

Contact [events@fortycarrots.com](mailto:events@fortycarrots.com) for details.

Buy your table and indicate your underwriting choice.

**BUY NOW**

**BUY your table and indicate your choice.**



## **ONLINE AUCTION SPONSOR SOLD OUT**

Feature your logo with a link to your business on the online auction website for one week prior to The Signature Luncheon. Reach all past and current attendees, plus the full community as attendance is not required to access the page.



## **THEMED ENTRY HALLWAY DECOR SOLD OUT**

As ladies pass through the entry hallway of the luncheon, your logo will be included on both sides of the specially decorated space sure to delight guests.



## **ENTRY MISSION STATEMENT SOLD OUT**

Make a meaningful first impression! WWS will include your logo on boards placed on 4 large windows behind the guest registration tables and the Forty Carrots table. The boards will feature larger than life images of Forty Carrots' mission with your logo demonstrating your commitment to children and families.



## **ROAMING HAND-HELD PHOTO BOOTH SOLD OUT**

During the shopping reception, two staff will circulate with LED lit selfie mirrors assisting guests to take a gorgeous, filtered selfie. Your logo will be included on each sharable digital image and branding on the mirror.



## **FULL LENGTH MIRROR PHOTO BOOTH SOLD OUT**

This stationary, full-length photo booth will allow ladies to capture their WWS look from perfect blowouts to award-winning shoes. Your logo will be included on the set and on digital images.



## **CHAMPAGNE LOUNGE AFTER PARTY 360° VIDEO BOOTH SOLD OUT**

Large enough for up to 10 guests, this brand-new booth features branding on the side panels and digital images shared with guests at the event and on the WWS social media. Fun digital enhancements will keep this booth active with your brand all afternoon!



## **TERVIS WWS BRANDED CUPS ON THE FRONT ROW SOLD OUT**

In partnership with Tervis Tumbler, add your logo to the WWS commemorative cup set for each front row guest at The Signature Luncheon.

# Underwriting Options



## HYDRATION STATION **SOLD OUT**

Add your logo to a Ritz-Carlton water station made available to guests all day.



## WATER BOTTLES TO GO **SOLD OUT**

Add your logo to 300 premium, mineral enhanced 18.5 oz water bottles made available to guests as they depart The Signature Luncheon.



## CLIP-ON SELFIE LIGHTS **SOLD OUT**

Add your logo to 110 clip-on selfie lights placed on each luncheon table (2 per table) so every gal will look her very best in pics with her besties!



## PENS **SOLD OUT**

Include your company name on 500 event themed pens used at the VIP Reception, winery tables and luncheon tables at The Signature Luncheon.



## PERFORMER FOR LIVE AUCTION CHAMPAGNE **SOLD OUT**

Surprise and delight the audience as a performer entertains the audience while raising funds for Forty Carrots. Your logo will be included on screen and your firm mentioned from the stage during this special moment.



## SUNGLASSES **SOLD OUT**

Always WWS guests' and Solemen's, favorite accessory of the day! Add your logo to WWS sunglasses provided to all guests and the men.



## CENTERPIECES **SOLD OUT**

Add your logo to the light-up wine buckets placed on each table at The Signature Luncheon.



## SHOE JUDGING STATION SPONSOR **SOLD OUT**

Add your logo to the shoe judging station during the Shopping Reception. Option to serve as or provide a shoe judge to represent your firm.



## BRAND THE BID CARDS **SOLD OUT**

When each guest checks in at The Signature Luncheon they receive an 8.5" x 5.5" card with a bid number printed on the one side and your logo and optional message on the flip side. (Required approval; card and printing provided by Forty Carrots)



# Join the Corps of Solemen



## SERVE AS A SOLEMAN AT THE SIGNATURE LUNCHEON

Solemen play a critical role in the event operation and in support of Forty Carrots Family Center. Duties include promoting the mission of Forty Carrots, raising funds, serving wine, and promoting vendors and wineries. Men are introduced on stage to recognize their commitment to children and families in our community.



Participation in a dance performed by the Solemen on stage at The Signature Luncheon is optional. Choreography provided courtesy of Fly Dance Fitness. Rehearsals will begin in October.



## SOLEMEN EVENTS

**MONDAY**  
OCTOBER

**2**

### Solemen Meeting

**5:30 pm - 7:00 pm | TWEEDS Custom Suits & Shirts**

Solemen will gather to meet one another, be informed about their luncheon duties, and learn more about how their service on behalf of Forty Carrots Family Center will make a difference for children and families in our community.

**FRIDAY**  
NOVEMBER

**17**

### The Signature Luncheon | ATTENDANCE IS MANDATORY

**9:00 AM - 3:00PM | The Ritz-Carlton, Sarasota**

Guests will enjoy three of life's greatest treasures - wine, shoes, and the company of their closest girlfriends. Solemen will assist with escorting ladies, selling chance drawing tickets and serving at the luncheon tables making the day extra special for the attendees. Full day of participation is required.

## PARTICIPATION REQUIREMENT

\$650 cash donation to Forty Carrots OR \$1,500 online auction item donation.

[\*\*APPLY NOW\*\*](#)

# 2023 Online Auction



## WINE, WOMEN & SHOES 2023 ONLINE AUCTION

**Opens: Friday, November 10**

**Closes: Friday, November 17 at 5:00 pm.**

Support Forty Carrots Family Center's mission to nurture healthy child and family development through research-based, relationship-centered education and mental health services. And, reach the discerning Wine, Women & Shoes guests, Forty Carrots Family Center's full event database and the community at large by featuring your donation in the online auction.



### DONOR RECOGNITION:

**Items valued at \$5,000+:** Logo on website, online auction, social media, program book, and on screen at the luncheon, option to supply a Soleman to represent your firm

**Items valued at \$2,500+:** Name on website, online auction, and program book

**Items valued at \$1,000+:** Name on website and online auction

**Items valued below \$1,000:** Name on online auction

**SUBMIT your online auction donation form.**

### FOR MORE INFORMATION

Contact Caroline Starnes at [caroline.starnes@fortycarrots.com](mailto:caroline.starnes@fortycarrots.com) or 941-365-7716 ext. 319.

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