

## leet ()ur 2025 Collective



We are thrilled to come together for the award-winning Wine, Women & Shoes Sarasota 2025 benefiting Forty Carrots Family Center. We support the Forty Carrots vision that all children will be raised in homes that are emotionally and physically safe, filled with nurturing relationships and positive learning experiences.

As we prepare to entertain you, our purpose to raise critical funds to support Forty Carrots' work in Sarasota and Manatee counties through parenting education, early childhood education, and mental health services has never been more important.

Join us for the ultimate girlfriends' day out with visiting vintners, retailers, and our dedicated Solemen. Most importantly, together we can create good beginnings that last a lifetime.





Lauren Dixon



Allison Imre



Lauren Wohlwend



Renee Phinney

Wine, Women & Shoes Collective



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MARKETING PROFI

Wine, Women & Shoes Sarasota **Facebook Page** 

3.9K Followers



Wine, Women & Shoes Sarasota **Instagram Followers** 

2.2K Followers



Wine, Women & Shoes Sarasota Website Visitors in a 6-month **Period During WWS** 

**4,158 Unique Visitors** 13.962 Interactions

### **Event Series Attended By 620** Participants Including



485 Guests



60 Volunteer Solemen



**Volunteers** 



## Forty Carrots Family Center



**OUR MISSION -** To nurture healthy child and family development through research-based, relationship-centered education and mental health services.



Good Beginnings That Last A Lifetime. Founded in 1993, Forty Carrots is guided by a vision that all parents will provide their children with experiences and environments that are emotionally and physically safe so that they can grow into capable and caring young people.

#### **AREAS OF EXPERTISE**

**PARENTING EDUCATION -** Providing information, skills, and support to some of our community's most at-risk families. These services seek to improve outcomes for children ages 0-5 by working with parents and children.

**MENTAL HEALTH** - Offering individual and group therapy to children, adolescents, and their families. These services are individualized to meet each client's mental health concerns and to improve overall functioning.

**EARLY CHILDHOOD EDUCATION** - Preparing children for success through high-quality education, taught by degree-level teachers integrating the latest research and best practices.

2,824
CHILD & FAMILY
THERAPY SESSIONS

5,598
CLIENTS SERVED

96%
CLIENTS RECEIVE
FREE SERVICES

1,854
PARENTING EDUCATION
GROUPS \*FY24





Forty Carrots Family Center's 4-star (highest possible) rating is based on its strong financial health and commitment to accountability and transparency.





LATE **SEPTEMBER** 

### SELECT YOUR PREFERRED TABLE LOCATION

Sponsors will be contacted on an individual basis in late September to select their luncheon table location in the ballroom based on sponsorship level and payment date.

### **TBD**

#### VIP WINE RECEPTION

At this invitation-only event, mingle with fellow sponsors while enjoying fine wines and creating meaningful connections.

FRIDAY **NOVEMBER** 

14

### THE SIGNATURE LUNCHEON THE RITZ-CARLTON, SARASOTA

10:00 AM - 2:45 PM

#### Followed by the Champagne Lounge & Dancing until 5:00 PM

Enjoy three of life's greatest treasures – wine, shoes, and the company of your closest girlfriends. Sip delectable wines while you shop in a specially curated marketplace. Lunch with your besties while you take in an entertaining fashion show and delight in personalized attention from our very own Solemen. End your day dancing in the champagne lounge.







#### MAKE IT A SLEEPOVER!

Call The Ritz-Carlton, Sarasota at 941-309-2217 to make your reservations and mention Wine, Women & Shoes to receive 15% off the current online rate. (Restrictions apply.)





#### PRESENTING SPONSOR



#### TITLE SPONSORS



Add your logo here!
See page 5 for details.

FASHION SHOW PARTNERS





**Stella Runway Models** 

HOSTED IN PARTNERSHIP WITH



SARASOTA



#### Be recognized on stage as a lead supporter!



#### **Title Sponsor Includes**

One front row table of ten (option to increase to twelve).

Your choice of one of the exclusive branding options below, or select an option from pages 8 - 10.

\$32,000

(\$30,450 tax-deductible)

#### **Glam Cam Video Booth**

Drawing a crowd in 2024, this robotic arm video booth creates dramatic slo-mo videos during Sip & Shop. On-site, digital and micro-site landing page branding included. Landing page link shared in the thank you eblast to all attendees.



#### **Party Sunglasses**

Include your logo on 550 festive sunglasses presented to each guest by our Solemen.



#### **NEW! Dance Live Cam**

As seen at sporting events, a special segment will feature select guests on the stage screens while dancing in the audience. Other close-up camera shots including the fashion show will be shown. Your logo will appear during these live shots.



#### **TICKETS**

- 6 Tickets to the VIP Wine Reception.
- 10 Tickets at your luncheon table with premium wines and bubbly. Option to purchase up to 2 additional tickets to make your table a 12-top.

#### RECOGNITION

- Recognition from the luncheon stage.
- Logo recognition on: website, social media, program book, screen at luncheon, and event wrap video used for a full year of event promotion.
- Full-page color ad, inside cover placement in the WWS program book.
- Supply three Solemen to represent your firm.
- Recognition on Forty Carrots' marquee on Tuttle Avenue.
- Recognition as a Forty Carrots "Jewel," the agency's highest level of donors which includes: invitation to the annual Jewels' Reception and logo on the Forty Carrots website home page.

Table selection order is based on overall sponsorship donation and payment receipt date.

#### **DIVA LOUNGE: \$24,000 (4 TOTAL)**

(\$22,450 tax-deductible)



Sip bubbles with your besties in the Diva Lounge during Sip & Shop, plus a coveted reservation at Jack Dusty at your preferred time post-event. Your logo featured on pillows and signage.

#### **CHAMPAGNE LOUNGE VIP ACCESS \$21,000 (4 TOTAL)**

(\$19,450 tax-deductible)

Guest access to the Champagne Lounge VIP area during the after party including two bottles of bubbles. Your logo featured on signage.

#### **VIP RUNWAY TABLE \$18,000**

(\$16,450 tax-deductible)

Includes your choice of complimentary underwriting from pages 8 - 10.







#### **ALL FRONT ROW TABLES RECEIVE**

#### **TICKETS**

- 4 Tickets to the VIP Wine Reception.
- 10 Tickets at one front row table at The Signature Luncheon with premium wines and bubbly. Option to purchase up to 2 additional tickets to make your table a 12-top at \$1,500 per person. (\$1,345 tax-deductible)

#### RECOGNITION

- Logo recognition on: website, social media, program book, screen at luncheon.
- Full-page color ad in the WWS program book.
- Supply one Soleman to represent your firm.
- Sponsorships above \$20,000 qualify as a Forty Carrots "Jewel," the agency's highest level of donors which includes: invitation to the annual Jewels' Reception and logo on the Forty Carrots website home page.

Table selection order is based on overall sponsorship donation and payment receipt date.



#### SECOND ROW TABLE OF TEN | \$14,000

(\$12,550 tax-deductible)

Add tickets to make your table a 12-top at \$1000 per person (\$855 tax-deductible)

Includes your choice of complimentary underwriting from pages 8 - 10.

#### THIRD ROW TABLE OF TEN | \$10,000

(\$8,550 tax-deductible)

Add tickets to make your table a 12-top at \$750 per person (\$605 tax-deductible)

Includes Fuel the Future underwriting. (See page 8.)

**BUY NOW** 

#### **SECOND & THIRD ROW TABLES RECEIVE**

#### **TICKETS**

- 2 Tickets to the VIP Wine Reception.
- 10 Tickets at one table to The Signature Luncheon and option to purchase up to two additional tickets to make your table a 12-top.

#### **RECOGNITION**

- Logo recognition on: website, social media, program book, screen at luncheon.
- Supply one Soleman to represent your firm.

Table selection order is based on overall sponsorship donation and payment receipt date.





# Underwriting Selections



#### **TABLES**

VIP Runway Tables and Second Row Tables receive their choice of one complimentary underwriting selection.

#### UNDERWRITING WITH TICKETS \$5000 (\$4,710 tax-deductible)

Underwriting sponsors receive two Second Row Luncheon Tickets, 2 VIP Wine Reception Tickets, logo on website and social media post, option to provide a Soleman, and your choice of one complimentary underwriting selection.

#### Selections are based on availability.



#### 1. FUEL THE FUTURE (multiple available)

Your generous donation will offset the cost of maintaining Forty Carrots' five vans, which travel over 31,000 miles a year to 35 locations throughout Sarasota & Manatee counties. These vans help Forty Carrots provide essential parenting education, early childhood education and child & family therapy to families from all walks of life. Underwriting includes name or logo recognition in the program book.



#### 2. PASS THE APPETIZERS (multiple available)

Delight ladies as The Ritz-Carlton servers pass appetizers to guests during the Shopping Reception. Your logo will be included on a tent card on serving trays, recognizing your generosity.



#### 3. LIGHT-UP FOAM BATONS

Receive a shout-out from the stage and view your logo on screen when the Solemen pass out light-up wands to all guests.



#### 4. SOLEMEN & VOLUNTEER LUNCHES

Sixty gentlemen serving as Solemen and 75 volunteers spend their day making WWS The Best. Day. Ever! for our generous donors. Show your support for their hard work by underwriting their lunch. Your name/logo will be included on signage in the lunchrooms.



#### 5. ONLINE AUCTION SPONSOR

Feature your logo with a link to your business on the online auction website for one week prior to The Signature Luncheon. Reach all past and current attendees, plus the full community as attendance is not required to access the page.

**BUY NOW** 

# Underwriting Selections





#### 6. THEMED ENTRY HALLWAY DECOR

As ladies pass through the entry hallway of the luncheon, your logo will be included on both sides of the specially decorated space sure to delight guests.



#### 7. ENTRY MISSION STATEMENT

Make a meaningful first impression! WWS will include your logo on boards placed on 4 large windows behind the guest registration tables. The boards will feature larger than life images of Forty Carrots' mission with your logo demonstrating your commitment to children and families.



#### 8. COMMITTEE MEETING HOST

Host the Wine, Women & Shoes committee in your venue! On a mutually agreed upon date in the fall, host the WWS ladies and speak to the guests about your business. (Wine provided by WWS, snacks provided by host.)



#### 9. HYDRATION STATION

Add your logo to a Ritz-Carlton water station made available to guests all day.



#### 10. MIRROR, MIRROR IN THE RESTROOMS

Provide your own (design approval required) static clings with your logo and message to place in the ladies' and men's rooms at The Ritz-Carlton during The Signature Luncheon.



#### 11. WATER BOTTLES TO GO

Add your logo to 300 premium, mineral enhanced water bottles made available to guests as they depart The Signature Luncheon.



#### 12. SAY CHEERS!

Photo Booth for up to 3 guests with your logo offered during the Sip & Shop and the after party.

**BUY NOW** 

## Underwriting Selections





#### 13. MENU SPONSOR

Every guest is curious to know what fabulous entree and dessert the Ritz-Carlton has prepared for lunch! Add your logo to the menu featured in the program book.



#### **14. GLITTER TATTOOS**

WWS ladies love to sparkle for the day! Provide WWS-themed temporary body art at your booth. Includes two tattoo artists and signage with your logo at the booth during the after party only.



#### 15. AFTER-PARTY SNACKS

Delight the guests by providing snacks during the after party on the outdoor patio. Includes your logo on signage.



#### 16. LIGHT-UP MINI FANS

Sure to be a new fan favorite! Add your logo to 4" light-up mini fans that keep your logo in motion and minds.

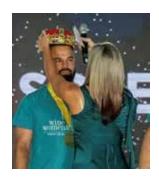
#### **BUY NOW**



## Join the Corps of Solemen



#### Serve As A Soleman At The Signature Luncheon



Solemen play a critical role in the success of Wine, Women & Shoes by promoting the mission and raising funds for Forty Carrots Family Center. At The Signature Luncheon, duties include serving wine, promoting vendors and other critical duties. Men are introduced on stage to recognize their commitment to children and families in our community.

NOMINATE A
GENTLEMAN
OR APPLY NOW



Participation in a dance performed by the Solemen on stage at The Signature Luncheon is optional. Choreography provided courtesy of Fly Dance Fitness. Rehearsals begin in October.



## **TBD**

#### SOLEMEN KICKOFF

5:30 - 7:00 PM | ATTENDANCE STRONGLY SUGGESTED

Solemen will gather to meet one another, be informed about their luncheon duties, and learn more about how their service on behalf of Forty Carrots Family Center will make a difference for children and families in our community.

FRIDAY **NOVEMBER** 

14

## THE SIGNATURE LUNCHEON THE RITZ-CARLTON, SARASOTA

9:00 AM - 3:00 PM | ATTENDANCE MANDATORY

Guests will enjoy three of life's greatest treasures – wine, shoes, and the company of their closest girlfriends. Solemen will assist with greeting guests, selling chance drawing tickets, and serving at the luncheon tables, making the day extra special for the attendees. Full day of participation is required.



#### Wine, Women & Shoes 2025 Online Auction

**Opens: Friday, November 7** 

Closes: Saturday, November 15 at 5:00 pm

Support Forty Carrots Family Center's mission to nurture healthy child and family development through research-based, relationship-centered education, and mental health services. Reach the sophisticated Wine, Women & Shoes attendees, Forty Carrots Family Center's full event database, and the community at large by featuring your donation in the online auction.







#### DONOR RECOGNITION:

- Items valued at \$5,000+: Logo on website, online auction, social media, program book, and on screen at the luncheon, option to supply a Soleman to represent your firm.
- Items valued at \$2,500+: Name on website, online auction, and program book.
- Items valued at \$1,000+: Name on website and online auction.
- Items valued below \$1,000: Name on online auction.

Click or scan to complete your donation form.

**DONATION FORM** 



#### FOR MORE INFORMATION

Contact Marguerite Andrich at marguerite.andrich@fortycarrots.com or 941-365-7716 ext. 361.

FORTY CARROTS IS A 501(C)(3) NOT-FOR-PROFIT CHARITABLE ORGANIZATION DEDICATED TO STRENGTHENING FAMILIES THROUGH EDUCATIONAL PROGRAMS FOR PARENTS, CHILDREN, AND PROFESSIONALS IN THE FIELD. A COPY OF THE OFFICIAL REGISTRATION (#CHI3543) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE: (800) 435-7352, OR AT WWW.FRESHFROMFLORIDA.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.